

INSTITUTIONAL DISTINCTIVENESS

Empowerment of financially poor and downtrodden sections of society is one of the core visions of our college. By adding a stamp of uniqueness, our institution has been able to translate this vision into action.

Koode (Together) – the song of solace to lend a compassionate hand to fellow classmates organised by the college in association with college union is a distinctive aspect of our institution. The programme was initiated during 2018-19 academic year. August 2018 is always embedded in the memory of Keralites. On the eve of Onam, an unprecedented flood turned Kerala topsy –turvy. Heavy rainfall and the subsequent opening of 35 dams across the state created havoc in the state of Kerala. A number of our students were also affected during the floods leaving them homeless and helpless.

In order to help flood affected students of the college, the first programme of ‘Koode’ was conducted by ‘Pravda’ college union (2018-19) along with College Management on 27 September 2018 at Keybess Durbar hall, Pullut, Kodungallur. The programme was designed as a musical, where a team of singers (our students), under the guidance of the union and Fine Arts Club poured out their soul in rapturous ecstasy.

Prior to the event, cash coupons for ‘Koode’ were distributed by students, teachers and the college among public. The intended objective of the programme was to use the amount thus raised (through the sale of coupons) in constructing homes for our homeless students. The first programme of ‘Koode’ could gather around 7 lakhs Rupees. This amount was productively utilized to buy 8.5 cent of land area and build houses for three students who lost their homes in the flood.



1. Poster of the first edition of Koode – A Song of Solace. The first edition of koode was held at Keybess Durbar hall, Pullut, Kodungallur on Sept 27, 2018.



2. KFDC Chairman, Sri.Kamal inaugurating the musical event “Koode”. Principal Dr Ajims P Mohammed, Union Chairperson Ms Jinshana, college management committee members and artists on stage.



3. Koode team of the college



4. News Report on *Koode*



5. Metro Man of India, Padmavibhushan Dr.E Sreedharan handing over the documents of land purchased through the musical event “koode” to College Union chairperson Kumari Jinshana.

ED Club 2018-19

The ED club initiated an activity of making “Cloth Bags from Old Clothes” for the academic year 2018-19 to reduce the usage of plastic materials in the society. The ceremony on launching the cloth bags was held at the Annual General Body Meeting of PTA on 6th August 2018 at MES Public School, P Vemballur.

M.E.S. ASMABI COLLEGE

**ED CLUB
COOPZ MOXIE 2018-19**



An ED Club Eco-friendly Initiative



Mission

- * *To empower the students to develop entrepreneurial skills needed to succeed as entrepreneurs in our society.*

Vision

- * *To inculcate entrepreneurial culture in campus*
- * *To develop business insights, skills, experience and confidence among students*
- * *To find out innovative and best practices*
- * *To support the students to earn while learning.*
- * *To discover their passion and strengths*
- * *To instil socially committed generation by developing volunteer efforts, thrift nature and charitable work*
- * *To make use of eco-friendly products for a greener community*
- * *To provide scholarships to financially and physically challenged students to create greater educational mobility among them.*

