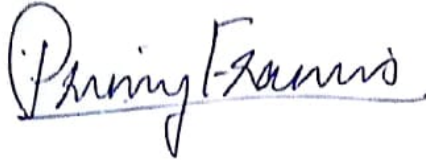


## Declaration

This is to certify that the following students of this Department successfully completed their field projects as a part of M.com programme during the Academic year 2017-2018.

Sign



Seal

**PRINCY FRANCIS**  
Assistant Professor  
P.G. Department Of Commerce  
MES Asmabi College, P. Vemballur



PRINCIPAL  
M.E.S. ASMABI COLLEGE  
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KODUNGALLUR - 600 071

## M com Project Details (2016-2018 Batch)

| REGISTER NUMBER | ROLL NUMBER | NAME                 | TITLE OF THE PROJECT   |
|-----------------|-------------|----------------------|--|
| AIAQMCM003      | 1           | ASHITHA MOIDEEN KK   | Fed mobile services provided by Federal Bank: A study with a special reference to The Federal Bank customers of Kodungallur Taluk. |
| AIAQMCM004      | 2           | BADRIYA M M          | Permanent Absent   |
| AIAQMCM007      | 3           | DEETHI P V           | A comparative study on the investment pattern of Working and Non working women with special reference to Chenthrappinni Village.   |
| AIAQMCM008      | 4           | DINSHA T P           | Purchasing behaviour of Women on Consumer durables(with special reference to Chenthrappinni Village)                               |
| AIAQMCM010      | 5           | FEMINA KH            | A study on Customers' perception towards LIC of India with a special reference to Thaniam Panchayath of Thrissur District.         |
| AIAQMCM012      | 6           | ISRATH C M           | Entrepreneurial Attitude among College students: A study with a special reference to M E S Asmabi College P Vemballur.             |
| AIAQMCM013      | 7           | JAZEELA PS           | Consumers' Perception on the effectiveness of Public Distribution System with special reference to Kodungallur Municipality.       |
| AIAQMCM019      | 8           | MOHAMMED RASHEED K Z | A study on Effectiveness of YOGA in the management of stress among working women with special reference to Eriyadu Panchayath.     |
| AIAQMCM022      | 9           | NASREEN JAMAL        | A study on Customer satisfaction towards E Banking services with special reference to Kodungallur Municipality.                    |
| AIAQMCM024      | 10          | NUSRIN               | A study on Factors affecting Online shopping among College students with special reference to M E S Asmabi College P Vemballur.    |
| AIAQMCM026      | 11          | RESHMA V R           | A study on Consumer perception to branded products in FMCG segment.  |

|            |    |                     |   |
|------------|----|---------------------|---|
| AIAQMCM028 | 12 | SAHAL C.S           | The effectiveness of Internet Advertising on Consumer behaviour with special reference to Kodungallur Taluk.                                |
| AIAQMCM029 | 13 | SAJEENA V S         | Permanent Absent  |
| AIAQMCM032 | 14 | SALINA M S          | Work stress faced by the sales women in the Textile Sales Sector with special reference to Kodungallur Taluk.                               |
| AIAQMCM033 | 15 | SHIFANA K           | Attitude of Investors on stock market Investment: An empirical study with a special reference to Titur Taluk ,Malapuram district of Kerala. |
| AIAQMCM034 | 16 | SHIJIN M S          | Role of online shopping sites in the purchase of branded apparels among men   |
| AIAQMCM035 | 17 | SHILPAK S           | Women empowerment through SHG with special reference to Vellangallur & Mathilakam Grama panchayath  |
| AIAQMCM037 | 18 | SWETHA A S          | Role of Advertisement on buying behaviour of Cosmetic products among Women customers with special reference to Edavilangu Panchayath.       |
| AIAQMCM038 | 19 | VISHNU C B          | A study on consumer perception towards the role of business on environmental sustainability with special reference to Thrissur district.    |
| AIAQMCM039 | 20 | VISHNU VISWAMBHARAN | Socio economic problems of Fishermen with special reference to Perinjanam region  |
| AIAPMCM012 | 21 | MARWA SATHAR        | Customer satisfaction towards Honda Aviator : A study with a special reference to women customers in Thrissur District.                     |

*Princy Francis*

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