

# SOCIAL INFORMATICS



IT AND SOCIETY

**SOCIAL AND ETHICAL ISSUES**

# Issues and concerns

## Introduction – ETHICAL, SOCIAL AND POLITICAL ISSUES

- ✍ Computers and Internet (ICT) - Powerful and beneficial tool.
- ✍ ICT - tool for criminal purposes.
- ✍ The challenge comes from the nature of the information itself.

### **SOCIAL AND ETHICAL ISSUES OF IT:**

- ✍ Inventions by human beings change the way have brought tremendous changes in human society.
- ✍ Computers and ICT & information revolution – change in life and gallops in communication.
- ✍ Unresolved ethical, social and political issues (related to individuals and societies) are created due to ICT.
- ✍ Present distribution of power, money, rights and obligations are threatened.
- ✍ Automated production process – high productivity of good products at less price but causes unemployment.

# **SOCIAL AND ETHICAL ISSUES OF IT.....**

## **1. PRIVACY AND FREEDOM:**

- ▶ **Privacy - Right of individuals to be left alone free from surveillance or interference from other individuals, or organisations including Govt.**
- ▶ **Employees are under surveillance.**
- ▶ **Computer's ability to collect, store, retrieve and disseminate information is an advantage. But.....**
- ▶ **Private info.and data are stored in Govt. and private agency servers which are threat of misuse.**
- ▶ **Data are liable to change and the circulation of wrong data affects credibility of persons.**
- ▶ **Statutes are enacted to prevent misuse.**
- ▶ **Information should not be used for purposes other than declared ones and consent should be obtained for other purposes.**

# **SOCIAL AND ETHICAL ISSUES OF IT.....**

## **INTERNET AND PRIVACY**

- ▶ **INTERNET AND PRIVACY**
- ▶ **Websites leaking information via cookies.**

### **Ethical questions:**

- ▶ **Under what circumstances one can invade the privacy of others?**
- ▶ **Is it proper to peep into others' lives via surveillance or means like market research?**
- ▶ **Is it necessary to inform the individual when tapping information about him?**

## **2. INFO.SYSTEMS AND INTELLECTUAL PROPERTY:**

- ▶ **IP – Rights given to people over the creations of their mind.**
- ▶ **Trade and Merchandise Marks Act 1958 and 1999 amendment to protect IT and related products/creations in tune with WTO agreement.**
- ▶ **With IT it is easy to copy and transfer materials threatening IPR (both traditional IPR and IT related IPR)**

# INFORMATION SYSTEMS AND IP....

- ✍ Software, music and movies are copied and disseminated easily over the internet.
- ✍ Unauthorized downloading of files.
- ✍ **Software piracy** – unauthorised copying, installation and use of software/application programs and even operating systems.
- ✍ **The ethical issue of software piracy** – Whether a person or organisation should use a protected software? Software providers should be encouraged to produce more useful ones by rewrading them and should not be discouraged through piracy.
- ✍ **The social issue of software piracy** – Stealing without any feeling of guilt and people follow it as normal activity. Law breakers.
- ✍ **The political issue of software piracy** – Protection of investment made by software creators by legislation is the duty of the Govt.

# SOCIAL AND ETHICAL ISSUES OF IT.....

## 3. ACCOUNTABILITY, LIABILITY AND CONTROL

- ▶ IT development poses questions of accountability, liability and control.
- ▶ Software driven machine – responsibility in case of an injury to a person.
- ▶ **Ethical concern** – Software/hardware companies' liability/accountability.
- ▶ Responsibilities and liabilities of users in acquiring and using software and its related consequences.
- ▶ **Social issue** - System failures and consequent damage to data is a usual case. Develop back up services for protection. Network not to be used for posting inaccurate information that mislead/harm people.
- ▶ **Political issue** – Conflict b/w service providers and users reg. Quality of service. Providers evade duty and focus only on profit. Is legislation needed to impose liability on software/hardware providers?

# SOCIAL AND ETHICAL ISSUES OF IT.....

## 4. SYSTEM QUALITY AND RELATED ISSUES

- ✍ Many companies release and sell their software without proper quality control tests to make them bug free.
- ✍ Consequently system and/or data failure (damage)/loss happens.
- ✍ Irreparable damage may occur.
- ✍ Responsibility?
- ✍ **Ethical concern** – Perform quality tests and sell good products only.
- ✍ **Social Issue** – Data errors may happen due to other factors like power inconsistencies/failures or due to other reasons. Make them aware. If awareness occurs it may hamper further development!!
- ✍ **Political issue** – Govt. certification for quality products and penalty/punishment for marketing faulty software.



# SOCIAL AND ETHICAL ISSUES OF IT.....

## 5. OTHER ISSUES

- ✍ **Employment and productivity** – New jobs and enhanced productivity achieved. But Routine/ monotonous jobs disappeared.
- ✍ Clerical jobs done by computers.
- ✍ Training for skill enhancement of manual workers or their suitable rehabilitation is required.
- ✍ **Individuality** – Negative effect on individuality of people. Less or no interaction and relationships in an automated environment.
- ✍ Feeling of loss of human identity and value.
- ✍ Human machines in front of computers/machines.
- ✍ Overdependence by students/teachers etc.on computers even to do simple arithmetics. Humans become less reliable than machines.
- ✍ To prevent depersonalisation, computers with human interface capabilities are now being produced.

# SOCIAL AND ETHICAL ISSUES OF IT.....

## 5. OTHER ISSUES.....

- ✍ **The quality of life** – Computerised business systems increase productivity and as a result they provide better quality goods at a lower price.
- ✍ More leisure time as monotonous jobs are done by computers and at the same time such monotonous jobs may require human intervention which makes their work atmosphere boring.
- ✍ **Information security** – Possibility of personal/company strategic/critical data being leaked or damaged by unauthorised persons.
- ✍ **Computer crime and abuse** - Doing illegal acts through the use of computers or against a computer system (accessing other's computer without consent, destroy data in it etc.). Computer abuse is the commission of acts involving a computer that may not be illegal but are generally considered unethical.

# SOCIAL AND ETHICAL ISSUES OF IT.....

## 5. OTHER ISSUES.....

**Health problems** – RSI -Repetitive Stress Injury - stress to muscles due to some repetitive actions primarily on keyboard. Pressure on median nerve through the bony structures of the wrist.

- ✍ RSI - lack of sensation, killing pain, inability to grasp objects, and itchiness.
- ✍ Radiation from displays causing eye strain, watery eyes, redness, vision problems and head ache.
- ✍ Techno stress- Aggravation and hostility to human beings. Impatience and fatigue.

# **DIGITAL DIVIDE** The Haves and Have nots

- ▶ **The gap between people who possess regular access to computers and IT and those who do not have this facility.**
- ▶ **The term originated in 1990s and was much used in early days by the US.**
- ▶ **Today as ICT is penetrating to all corners of the world and many areas are yet to gain ICT access the term has gained much relevance.**
- ▶ **Gap in access to ICT between developed and developing countries is also called as the 'digital divide'.**
- ▶ **Poorly funded and heavily funded educational institutions – the gap is prominent.**
- ▶ **Even in edu.institutions with high funding all students may not have access at home.**

# **DIGITAL DIVIDE....**

## **THE THREE ASPECTS**

- ▶ **1. Access – Individuals with access and those without access.**
- ▶ **2. Usage – Who know how to use ICT and those who do not.**
- ▶ **3. Usage quality – Productive & positive usage and poor quality usage**
- ▶ **.**
- ▶ **Digital divide is more prominent in developing countries.**
  
- ▶ **Wealth of information available through internet can improve the quality of life and contribute to reduction in poverty.**

# DIGITAL DIVIDE....

## FOCUS OF THE CONCEPT

- ▶ In the beginning the concept was basically referred to connectivity problems (access).
- ▶ Concern for the development of skills and education for effective use of ICT came later.
- ▶ Requirements of integrated resources was introduced finally.
- ▶ **Focus on infrastructure:** connectivity problems including servers and backbones.
- ▶ **Focus on capacity building:** Need of digital literacy for effective use.
- ▶ **Focus on resource usage:** Exploiting newer opportunities such as online business, online medical services, online entertainment etc.
- ▶ Charitable and governmental organisations are working to reduce and eliminate digital divide.
- ▶ But providing basic living conditions to the poor is required before the lifting of the digital divide.

# FREE SOFTWARE MOVEMENT

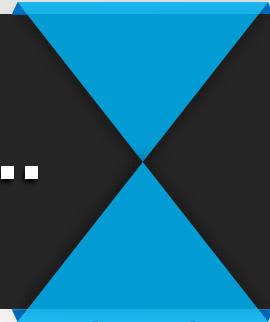
- ✍ **Free software** gives the user the freedom to run, copy, share (distribute), study change and improve (modify) it.
- ✍ Ensure ethical and democratic choice of ensuring the right to learn and share with others.
- ✍ It is the foundation of a learning society where we share our knowledge in a way that others can build upon and enjoy.
- ✍ **Proprietary software** (closed source) denies users the freedom to share, study and modify. No scope of studying how a program works and no option of copying for installation in other computers. Such attempts are liable to penalty or even imprisonment.
- ✍ Proprietary software spy on our activities and put restrictions.
- ✍ Proprietary software represents an unacceptable danger to a free society.

# FREE SOFTWARE MOVEMENT....

- ✍ **Worldwide association of ethical programmers promote and support free software.**
- ✍ **Even a non-expert in computer field can be a part of it, either as user or promoter/campaigner.**
- ✍ **Copying, studying, sharing etc. are never penalised because there occurs no wrong-doing. This is called FREE SOFTWARE MOVEMENT.**
- ✍ **The movement was started in 1983 by **Richard M Stallman** of MIT, USA. He was the pioneer of the 'free software' movement.**
- ✍ **In 1983 he launched a project called GNU (**G**NU is **N**ot **U**nix) with the aim of producing a software which is free to use, distribute and modify. He left MIT in 1984.**
- ✍ **In 1985 Stallman started the Free Software Foundation for advocating and educating computer users worldwide.**



# FREE SOFTWARE MOVEMENT....



- ✂ In 1991, Linus Torvalds of University of Helsinki, Finland was working with "Minix" part of UNIX OS and he was having a kernel for a new OS but no peripheral programs.
- ✂ Richard Stallman was carrying superficial programs of GNU but no Kernel.
- ✂ They combined the two and Linux a free software was born.
- ✂ Free software is a **matter of LIBERTY, not PRICE.**
- ✂ The 4 essential freedoms are...
- ✂ Freedom 0 - to run the program for any purpose.
- ✂ Freedom 1 -to study the functioning of the program and change as per your wish. Source code is required for this.
- ✂ Freedom 2 - to distribute the copies of the original to others (helping).
- ✂ Freedom 3 - to distribute copies of changed versions so that the society can make use of the changes you have made. Souce code needed.